



**We are excited to be planning our first ever
Strides for Stuttering Virtual 5K Fun Walk/Run!!!**

We are looking for partners to come alongside us to help us fund stipends for speech-language pathologists to obtain more training in the area of fluency disorders.

WHY, do you ask?

Did you know that **more than 3 million people** in the United States **stutter**? Stuttering is a neurological condition that affects the fluent flow of speech, but the **psychological** and **emotional impact of stuttering** often comes from negative listener reactions to stuttering such as teasing, ridicule, bullying, and even punishment. This causes many people who stutter to feel "less than" or "broken" in some way, even though **stuttering is not their fault**...it's just a part of their make-up. There are also many negative myths that remain and little understanding about stuttering in general, so many people who stutter experience feelings of guilt, shame, isolation, and fear because of their **communication difference**.

Did you also know that only a **small percentage** of certified speech-language pathologists (SLPs) are **adequately trained** to work with people who stutter? We at Spero Stuttering, Inc. are on a mission to change this reality! We hope to **make a difference** in the lives of those who stutter by **raising awareness** and **educating the public about stuttering**, and we hope to see **increasing numbers of SLPs who are trained** to provide efficacious care with depth of understanding and confidence. Our mission is to incentivize SLPs to **prioritize stuttering** as an area of **professional growth**.

Your support will enable us to help, empower, and advocate for the stuttering community and their families by equipping those who work with people who stutter. 100% of net proceeds will fund stipends for SLPs to obtain research-based and quality training. This is a **family-friendly event** hosted by Spero Stuttering as we make **Strides for Stuttering** together! Participants may walk or run anywhere anytime between August 1 and August 28, 2021!



We would love to promote sponsors like you in various ways through our race shirt and social media promotions. We work with **For the Love of Go**, a local non-profit that helps schools, churches, and small organizations such as ours to put on safe and fun events for participants of all levels. We are able to share in their networks as well.

Here's our special request!

We need at least five **\$300** sponsors to make our virtual 5K a success! When you sign on to partner with us, Ana Paula Mummy at sperostuttering@gmail.com will work with you to develop verbiage that will promote important information about your company or organization to incorporate in our marketing. You will send Ana Paula your logo (high resolution jpeg is best), and once payment is received, ads can be created and posted! Here's a summary of what your sponsorship covers:

- Your logo will be featured on the back of our race shirts.
- One-on-one discussion about how to best promote your company/organization.
- Your company/organization will be named in ads promoting the race through Facebook.
- 'Thank you' post about our sponsors as more brand exposure for you.
- There will be a minimum of one ad specifically promoting your company/organization.



Note: We are open to discussion if you would like different things that give your company/organization the exposure it needs. Please reach out to Ana Paula!

Thank you for considering investing in our mission to help, empower, and advocate for the stuttering community and their families by equipping those who work with people who stutter!

Learn more about Spero Stuttering, Inc. at <https://www.sperostuttering.org>



Spero Stuttering, Inc. is a nonprofit, tax-exempt charitable organization under section 501(c)(3)